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**Adobo Polls**

**Question:**

How do you find the results of the 4As Agency of the Year and Spikes Asia?

**Answers:**

- Frankly, no surprises in either. 0%
- Rules change and so do winners. 11.11%
- A good year at Spikes, with a great spread of agencies. More of the usual at AOY. 0%
- An interesting AOY, not a bad showing at Spikes. 88.89%
- Let's see what will happen at the Araw Awards. And then there's always next year... 0%



## PC&V's Socky Pitargue goes on sabbatical

Socky Pitargue, president of PC&V Communications, announced that she was going on a year-long sabbatical in 2010.

In her absence, the creative independent agency would be managed by Vice President and ECD Ariel Comia. However she reassured clients that she would be in constant communication with the office while she was away.

Pitargue and Comia co-founded PC&V, along with the late Raymond Villarroel, in 1997. Among its clients are Century Canning, Universal Robina Corporation, Unionbank and Goldilocks.

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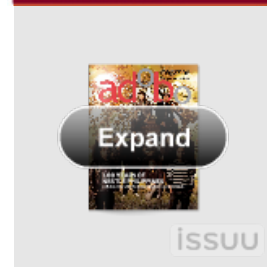
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